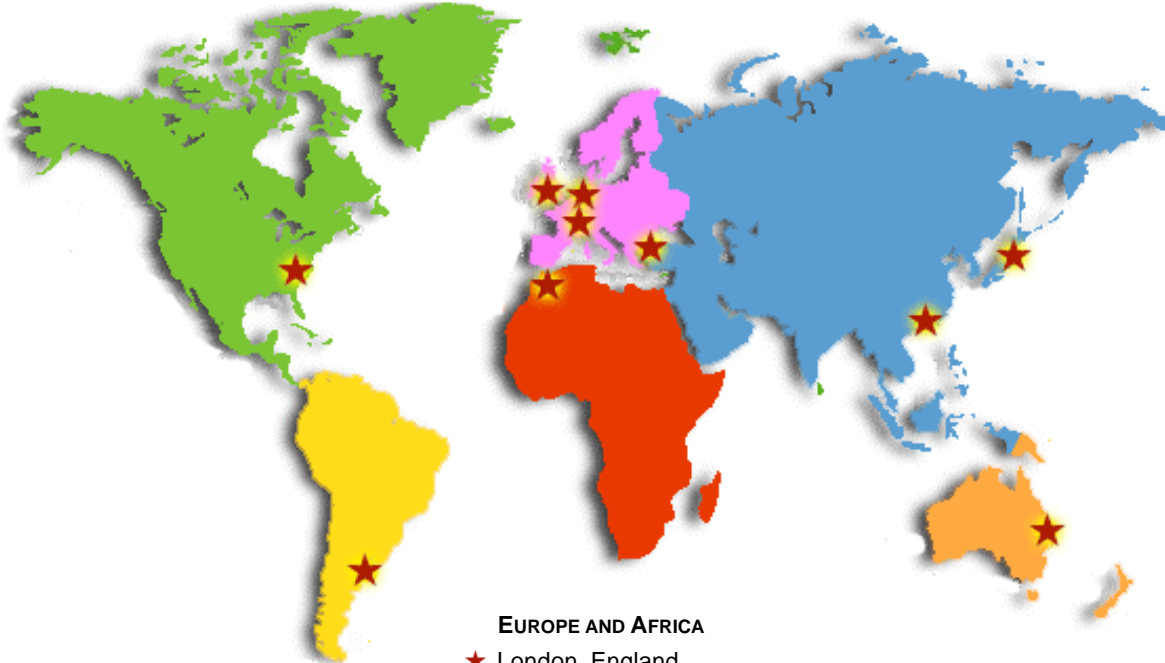


**Department of Business Management**  
**Global Learning: The Working Capital Program**



- THE AMERICAS**
- ★ Washington, DC  
The Washington Center
  - ★ Buenos Aires, Argentina  
Pontifical University  
*(Spanish-only program)*

- EUROPE AND AFRICA**
- ★ London, England  
University of London
  - ★ Paris, France  
American Business School
  - ★ Leiden, The Netherlands  
Leiden University
  - ★ Istanbul, Turkey  
Bogazici University
  - ★ Ifrane, Morocco  
Al Akhawayn University

- ASIA AND THE PACIFIC RIM**
- ★ Yokohama, Japan  
Meiji Gakuin University
  - ★ Hong Kong, China  
Lingnan University
  - ★ Queensland, Australia  
Bond University  
China Summer Program

**Business Management and Global Learning**

The following institutions are partners with the Business Management **Working Capital Program** and are particularly suited for Business Management majors. Program highlights include:

- ★ Business and management coursework at partner schools around the world
- ★ Additional coursework in local language, culture, history (as well as other topics)
- ★ English-language instruction (except for the Buenos Aires program, taught in Spanish)
- ★ Global learning options include a semester in Washington, DC
- ★ Summer session led by Washington College faculty
- ★ Flexible options to fit students' busy lifestyles



# Working Capital Partners

## Pontificia Universidad Católica Argentina ([www.uca.edu.ar](http://www.uca.edu.ar))

## Buenos Aires, Argentina



Buenos Aires' La Boca neighborhood

2,200 students | Semesters: Fall (Sept-Dec) and Spring (Jan-May)

One of Argentina's leading universities, the Pontifical Catholic University of Argentina offers a wide range of courses, including business management courses. Instruction is in Spanish.



The city of Buenos Aires is renowned for its culture, its restaurants, and its nonstop energy. The city is as much European as Latin American—many *porteños* (as the city's inhabitants are called) are descendants of Italian and Spanish immigrants. Buenos Aires is the capital of Argentina, a country with 3,000 miles of dramatic extremes from Patagonia and the Antarctic in the south to the deserts and jungles of the north.

Note: This exchange program requires proficiency in Spanish.



The Capitol

## The Washington Center ([www.twc.edu](http://www.twc.edu))

## Washington, DC

400-500 students per semester | Semesters: Fall and Spring



The Washington Center experience combines real-world work experience with academic programs during a semester in the nation's capital. The Center is a non-profit educational institution located in Northwest Washington D.C. that arranges internships for students across Washington's public and private sectors – in government offices, businesses, and non-profit organizations. The course of study also includes seminars, lectures and other special events that will introduce students to the workings of the nation's capital, and will help students develop and polish networking and communication skills.

## Royal Holloway, University of London ([www.rhul.ac.uk](http://www.rhul.ac.uk))

## London,



Royal Holloway, one of the colleges of the University of London, houses the School of Management

5,500 students | Fall and spring semesters

London is a global financial center, and a good place for business students to learn about the field. Royal Holloway, one of the colleges of the University of London, offers a full range of courses in business management through its School of Management. The Royal Holloway campus is located 20 miles from the center of London. An extensive transportation network makes it easy to reach the city.



## American Business School Paris ([www.absparis.org/intro.htm](http://www.absparis.org/intro.htm))

## Paris, France



The Eiffel Tower

3,000 students | Fall and Spring semesters

The American Business School is a global business school. More than half the students are international, and all courses are taught in English by international faculty. Instruction in subjects like international finance and international marketing emphasizes teams and case studies.

The campus is located near the picturesque Canal St. Martin in Paris. Paris is one of the major business centers in Europe; many multinational firms are headquartered there. Students benefit from the proximity of these firms for internships, company visits and corporate presentations. Internship sites include firms like IKEA, ABB, Ciba Geigy, and Peugeot.

The American Business School Paris is part of L'Université Professionnelle Internationale, one of France's leading private universities, with more than 10,000 students and schools in Paris, Lyon, Nantes and Toulouse.



# Working Capital Partners



## Leiden University ([www.leiden.edu/index.php3](http://www.leiden.edu/index.php3))

Leiden, The Netherlands

14,000 students | Summer session



Leiden is a historic and picturesque canal town tucked between Amsterdam and the Dutch capital, The Hague. Leiden University, founded in 1575, is one of the world's leading universities. It has a very strong international law program. Many of the school's classes are taught in English.

## Bo aziçi University ([www.boun.edu.tr/index\\_eng.html](http://www.boun.edu.tr/index_eng.html))

Istanbul, Turkey



9,000 students | Semesters: September-January; February-June

Faculty of Economics and Administrative Sciences  
Department of Management



Istanbul, located astride the Bosphorus Straits between Asia and Europe, is the traditional gateway between East and West. A bustling metropolis of 10 million people, the city's rich history is evoked by its earlier names, Constantinople and Byzantium.

The Department of Management is located on the South Campus, the oldest part of the university, overlooking the Bosphorus and the historic castle of Rumelihisar.

## Al Akhawayn University ([www.alakhawayn.ma](http://www.alakhawayn.ma))

Ifrane, Morocco

1,100 students | Semesters: Fall (August-December) and Spring (February-June)

School of Business Administration



Morocco's Atlas Mountains

Al Akhawayn University is located in the Atlas Mountains, 60 kilometers from the historical cities of Fez and Meknes. At Al Akhawayn, 15-20% of its student and faculty population is international. The University, like Washington College, emphasizes extensive faculty-student interaction, and small classes.

The University is in Ifrane, is a small town full of personality and picturesque beauty. Shops, hotels, restaurants, springs and waterfalls line the town and provide a wide range of activities.

English is spoken on campus, but for travel around Morocco a basic knowledge of French is helpful.

## Meiji Gakuin University ([www.meijigakuin.ac.jp/english/inform.htm](http://www.meijigakuin.ac.jp/english/inform.htm))

Yokohama, Japan

10,000 students | Semester: April-July



Yokohama, with Mount Fuji

Japan is the world's second-largest economy, home to world-class firms like Toyota, Sony, Canon, and Kyocera. Meiji Gakuin University offers students the opportunity to live in and learn about Japan and Japanese business and management. The university is located in Yokohama, a suburb of Tokyo, Japan's capital.

A liberal arts university, Meiji Gakuin was founded in 1877, making it one of the oldest Christian institutions in Japan. It has a long history of international cooperation in education, but there are only a limited number of English-language business management courses, with more English-language courses in economics, culture, and other subjects



# Working Capital Partners



*Old and new China meet in Hong Kong*

## Lingnan University ([www.ln.edu.hk/](http://www.ln.edu.hk/))

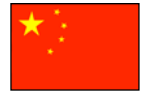
Hong Kong, China

2,200 undergraduate students | Fall (Sept-Dec) and Spring (Jan-May) semesters

*Business Programs: Accountancy    Computing and Decision Sciences    Finance and Insurance    Management    Marketing and International Business*

Lingnan University, founded in 1967, is a liberal arts institution that is also one of China's leading business schools. Its International MBA program is operated jointly with MIT's Sloan School of Management. Lingnan's undergraduate business program combines Eastern and Western perspectives on management and business; stresses creativity, critical thinking, and adaptability, and encourages students to consider the ethical dimensions of business decisions.

Courses are similar in format to courses at WC, though lecture courses are more common. Language of instruction includes English, Mandarin, and Cantonese. WC students can take a full course load in English.



## Bond University ([www.bond.edu.au](http://www.bond.edu.au))

Gold Coast    Queensland, Australia



*Bond's campus lies close to Australia's Gold Coast beaches*

2,500 students    25% international

Three-semester calendar (starting September, January, and May)

*School of Business    School of Information Technology*

Bond University, Australia's largest private university, is located on the Queensland Gold Coast, renowned for its beaches, waterways, parks and subtropical climate. Brisbane is one hour's drive to the north. The Gold Coast has convenient access to domestic and international airports at Coolangatta and Brisbane.



### *Frequently Asked Questions*

- 1. I'm an international student. Does the global learning requirement apply to me?**  
It applies to all students who will graduate with a degree from WC.
- 2. What if I want to go to a study-abroad school that's not part of the Working Capital program?**  
We've designed the Working Capital program specifically for business management students, but we are happy to help you explore additional study-abroad opportunities.
- 3. Can I take Washington College courses to fulfill the global learning requirement?**  
Yes, any two international studies courses (like BUS 410, International Business) will fulfill the requirement. So will two years of study of a foreign language (the equivalent of completing a 202-level course).
- 4. Will study abroad make it harder for me to complete my required courses for the major?**  
No. All junior-year required courses are taught in both semesters, and study-abroad students get priority registration during their study-abroad year.
- 5. Can I go abroad before or after my junior year? How about in my final semester?**  
Study-abroad works best in your junior year, but other arrangements may be possible. Going abroad in your final semester, however, may make it significantly harder to complete your senior thesis.
- 6. How do I get more information?**  
Talk to your advisor—and visit WC's Office of International Programs.

